CASE STUDY

THE COMPANY

ESCP Business School (est.1819) is a European business school ranked #3 by FT, with campuses in Berlin, London, Madrid, Paris, Turin and Warsaw. Each year, ESCP welcomes 9000+ students and 5000 managers from 130 different nationalities. All programmes (BSc, MSc, PhD and executives) include a multi-campus experience.

AT A GLANCE

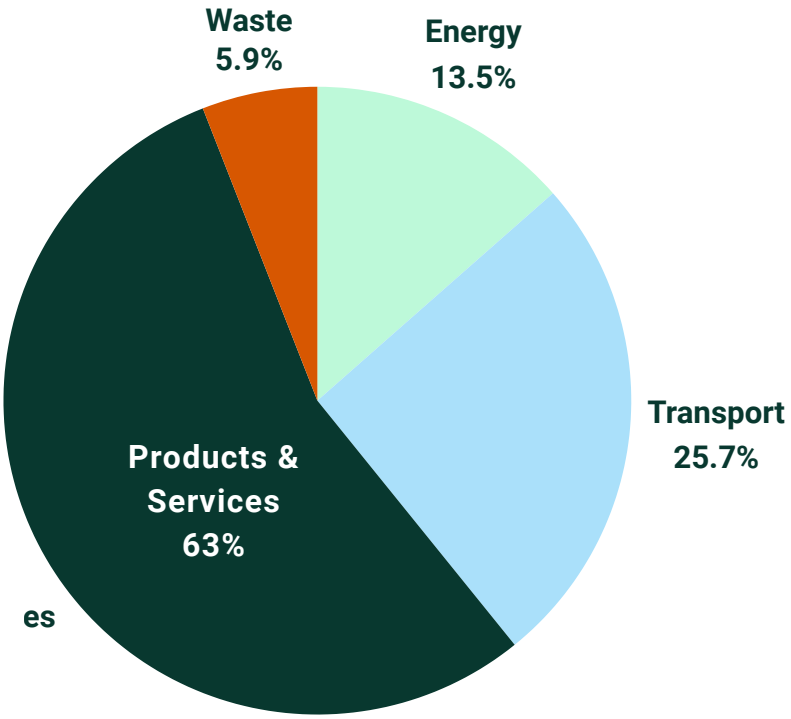
- **£10-25 million revenue**
- **51-100 employees**
- **Education**
- **London Borough of Camden**
- **970 tn CO2e in 2022**

"Being part of a programme that serves London's business community enabled us to show that ESCP is dedicated to making London greener. Better Futures+ provided the perfect opportunity to do this through its workshops, webinars, one-to-ones and networking events"

KASIA WOLENSKA
Sustainability, PR & Communications Manager

CARBON FOOTPRINT

ESCP's baseline footprint for 2021/2022 in their London Campus was **970 tonnes CO2e**, which is equivalent to 216 petrol cars being driven for one year. The largest portion of their emissions comes from the associated emissions from their pension contributions (120 tonnes CO2e). ESCP also measured their student commute and travel, which resulted in 2,108 tonnes CO2e for the year 2021/2022.



ESCP's carbon footprint for 2022 (Source: Climate Essentials)

SUPPORT PROVIDED

ESCP attended five webinars, a workshop and received five one-to-one sessions with a Net Zero specialist.

CASE STUDY

CHANGES

DATA GATHERING

In September 2022, ESCP Business School launched the carbon emissions calculation project to establish their baseline in all campuses, from which they will create a reduction strategy to halve their emissions by 2030. In London, ESCP set up the Social Impact and Sustainability Committee, which oversees the project delivered by the ESCP London Green Office and the Lighthouse student society. They gathered the data across departments and transferred the final data into the Climate Essentials carbon management tool. They are also currently getting an external audit to verify this data and the other campuses'.

EDUCATION

ESCP has 100% of its students trained on sustainability, climate issues, and planetary limits through compulsory courses. Educating students to be responsible business leaders and focusing on business sustainability is a part of the School's global strategy. The School also launched the micro-learning course 'AXA Climate School' for the ESCP community, with an official ESCP x AXA Climate School certificate. All ESCP staff are encouraged to complete the course.

STUDENT TRAVEL

ESCP decided to calculate the emissions generated by student commutes in London and travel between London and other campuses, as this is a key aspect of their business model. The total emissions came to 2,108 tonnes CO2e, with the majority coming from student commutes within London. ESCP has developed travel policy for students to educate and encourage low emissions transport and to incentivise greener choices with rewards. For local commuting, ESCP London encourages walking and using public transport, and the school installed bike racks and an electric charging station for staff vehicles. Hybrid work, teaching and studying have been implemented since the academic year 2021/2022.

BIODIVERSITY

ESCP has been placed on the Camden BeeLine map – joining the community that increases green spaces and biodiversity by creating a connected pollinator-friendly pathway of trees, plants and rewilded space in the borough.

ENERGY

In 2022, ESCP joined the Mayor of London's Business Climate Challenge through the Camden Climate Change Alliance and received customised technical advice to help the campus become more energy efficient, including an on-site energy audit; all worth £6k.

ESCP London Campus has committed to reducing their energy emissions by 10% in the academic year 2023/2024. Across all campuses, the School committed to a 55% emissions reduction by 2030, from a 2021/22 baseline.